

A rewarding program for operators using MEI validators



Coupons accepted on virtually all MEI CASHFLOW validators, new and older models

Reap the rewards from the ability to:

- Offer refunds without using collected cash funds – and ensure that refunded cash is used for purchases in your machines
- Penetrate new markets – offer a coupon program as a value-added incentive to new accounts
- Grow existing accounts with reward programs for students, employees and other on-site patrons
- Brand your business through customized coupons
- Gain customer loyalty by offering thank-you coupons
- Provide cross-promotion opportunities for your merchandising partners
- Offer discounted vends to increase machine traffic
- Run a risk-free program – a secure coupon printing process and smart MEI CASHFLOW validators ensure that only *your* coupons are accepted in *your* machines



MEI® Coupon Program

The program that offers operators more than a competitive selling tool: it offers choices. Custom, Generic and Low-Cost coupon designs all provide unique and secure coupon solutions for every operation.

A great way to start: Generic coupon designs

Generic coupons from MEI are a great way to “get your feet wet” with your coupon program. We offer 11 eye-catching designs that are ready to order and use. With the touch of one button you can program your MEI CASHFLOW validators for coupon use — cashing in on sales.



Part Number: 2629



Part Number: 3633



Part Number: 2630



Part Number: 3638



Part Number: 3468



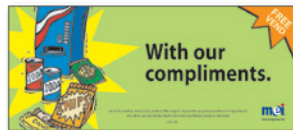
Part Number: 3635



Part Number: 3639



Part Number: 3637



Part Number: 3636



Part Number: 3617



Part Number: 3616

Information on compatibility with older model validators can found on the MEI website.



MEI Payment Systems

Your point of difference at the point of sale.

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Build your brand: Custom coupons

Customize your coupons with company name, logo and messaging. Use your own artwork with our templates or have our coupon partner aid you in creating a unique new design just for your business. Imagine the added profits when consumers carry your brand in their wallets!



Save: Low-cost coupons

Our low-cost coupons are formulated with special inks, paper, security codes and a water-resistant paper option for damp operating environments. They'll keep customer satisfaction and your profits elevated. The low-cost coupon solution – available only in FREE vend – is likely to receive high approval ratings.



Highlights of the MEI Coupon Program:

- MEI coupons are easily enabled or disabled in MEI CASHFLOW validators in the field with a simple one-button programming feature.
- Optical sensors in MEI validators read and accept only your coupons, in 4 directions.
- Enhanced security features guard against fraudulent or copied coupons and secure coupon solutions.
- Durable paper makes MEI coupons reusable – saving more green
- Available in 3 value amounts: \$1, \$5 or FREE Vend
- Order or reorder MEI coupons by calling 800-355-2676 or visiting www.vendingcoupons.com

Contact MEI at:

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